

EBSCO Authentication Updates & Mobile App

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Agenda

Authentication updates:

- Existing Authentication Options, including SSO
- Social log-ins
- Google CASA & Universal CASA
- Introducing Find My Organization

EBSCO Mobile App:

- Product Preview
- Live demo
- How to access

Authentication: Available Now

* Requires additional subscription

OpenAthens*

Shibboleth

Google Authentication

Referring URL

IP Address

User ID & Password

Cookie

HTTPS

SSO Services We Support

Ping

Okta

Microsoft ADFS

OpenAthens

Shibboleth

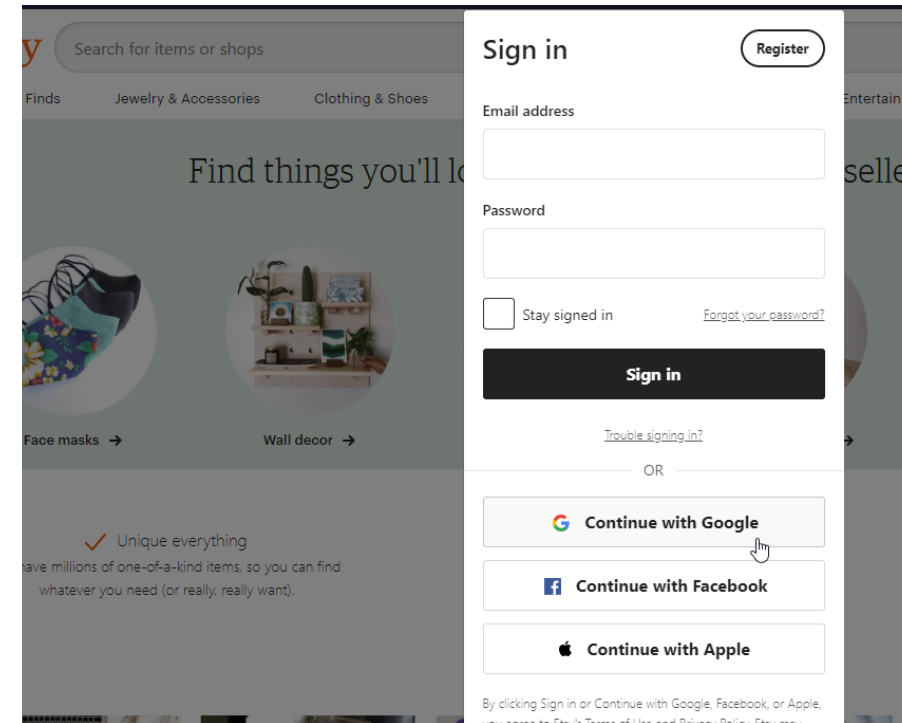
Social log-ins

- Social log-ins
- Supporting the remote user
- Extending the SSO experience

Social log-ins

Social log-ins allow users to authenticate to the EBSCO platform using an existing 'social' account. Common types are Facebook, LinkedIn, Google, Amazon, etc.

- This access method is useful for researchers whose institutions do not use single sign-on or some other user-friendly method of remote access.
- Using a social log-in provides the user with an SSO-like experience; they no longer need to remember a separate username/password to access the EBSCO platform.
- A user affiliates their social account with their library so we know what they are authorized to access.



Social log-ins

- EBSCO launched Google log-ins in 2019
- Microsoft log-ins to arrive late 2020/early 2021
- Gathering customer feedback re: additional types of social log-ins:
 - ORCID
 - Baidu
 - LinkedIn
 - Facebook

Sign In



Or

User ID

Password

[Forgot your My EBSCOhost password?](#)

Sign In

[Institutional Login](#)

[OpenAthens Login](#)



Turning on Social Logins

Site/Group Maintenance ?

Site **Group**

[Modify Group](#) | [Reassign Personal User Accounts](#)

Site	<input type="text"/>
Group ID	main
Group Name	<input type="text" value="Main User Group"/>
Reports E-mail Address	<input type="text"/>
"Select Service" Version	<input type="text" value="None"/>
Personalization Allowed	<input checked="" type="checkbox"/> <small>Cannot disable when personal user accounts are assigned to Group. Cannot disable when Enable Google/Social Authentication or Personalize using authtype=shib or Personalization using SSO or Just in Time (JIT) SSO User Provisioning or Force Personalization is enabled.</small>
Enable Google/Social Authentication	<input checked="" type="checkbox"/>

Google CASA & Universal CASA

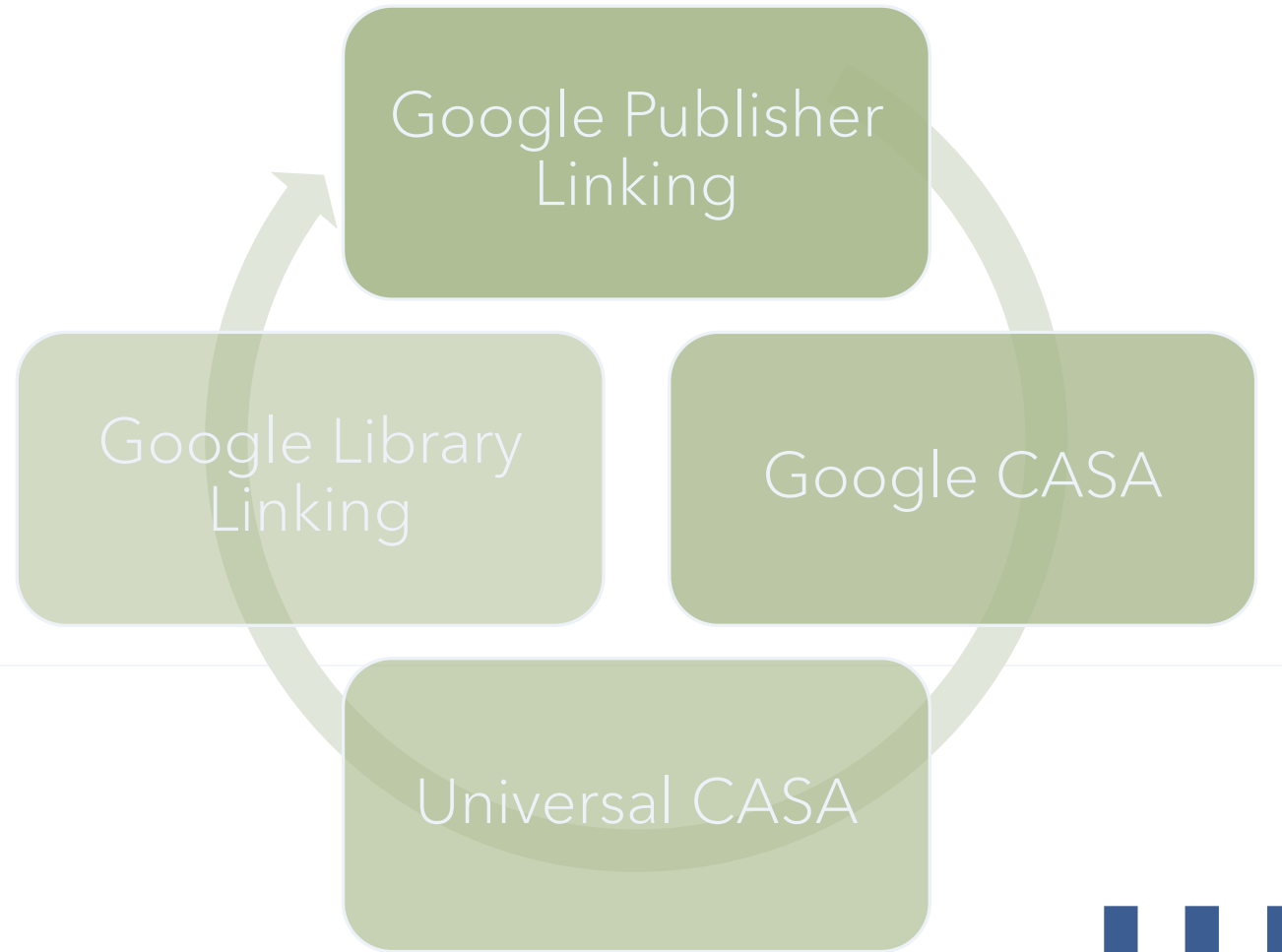
In response to the global COVID-19 crisis and in support of helping libraries support access for remote users, EBSCO completed development to deliver Google CASA/UCASA support in May 2020.

Short for *Campus Activated Subscriber Access*, Google CASA and UCASA are new ways that researchers can authenticate to the EBSCO platform when they start their research in Google Scholar or elsewhere on the open web.

Google CASA and UCASA are designed to remove barriers to access for remote users.

How do Google CASA and UCASA work?

It is important first to understand the different ways that Google supports access to scholarly content.



Google CASA & Universal CASA

1. User visits Google Scholar while on an on-campus network.
2. User is assigned a CASA token that links them to their subscribing library.
3. Later on, user visits Google Scholar again remotely (not on library network); CASA token authenticates user into participating publisher platforms (CASA).
4. If user uses a link to the publisher platform *outside* of Google Scholar, they will be recognized and authenticated (Universal CASA).

Google Publisher Linking

- Participating vendors communicate customer IPs and subscribed holdings to Google
- Common & longstanding program; many vendors and publishers participate
- When someone is on campus, in the library, or on a library IP, they will see full text links to their library's subscriptions in Google Scholar
- No other information about the customer nor the user is exchanged with Google (GDPR compliant)
- Google Scholar only shows scholarly content, so not all of a library's subscriptions will appear in the GS results list.

Google Library Linking

- Library works with EBSCO Support to embed link resolver links (i.e. Full Text Finder) into Google Scholar on subscribed results.
- Full Text Finder links already carry relevant authentication, such as EZproxy syntax.
- If a library already uses Google Library Linking, EBSCO's support of CASA/UCASA will not impact it.

Google CASA/UCASA: Documentation

Available on EBSCO Connect:

- [Google CASA/UCASA FAQs](#)

Find My Organization?

What is it?

Allows users to search for their organization and route through library's preferred authentication.

Designed to capture open web traffic.

Users can find their org via keyword search, zip code search, or geolocation.

Who uses it?

As a **library end** user, I sometimes begin my research on the open web instead of my library's website/EDS search box/portal. No matter where I start my search, I want to easily and successfully authenticate to EBSCO's platform.

As a **library** administrator, I want my users to successfully authenticate anywhere they begin their research and regardless of their level of experience with digital research.

Let's find your institution

 Search by name, postal code, or city.

 **Use my location**

Let's find your institution

🔍 Millersville University



📍 Use my location

1 - 20 results of 100 results

MILLERSVILLE UNIVERSITY OF PENNSYLVANIA

MCNAIRY LIBRARY

MCNAIRY LIBRARY AND LEARNING FORUM

9 NORTH GEORGE STREET

MILLERSVILLE, PENNSYLVANIA 17551

UNITED STATES

MILLERSVILLE ELEM SCHOOL

1601 MILLERSVILLE RD

<https://search.ebscohost.com/?authType=ip,sso&custId=s3915890>

Millersville University



username



password

LOGIN



[Trouble logging in?](#)


 Searching : **Millersville University Library**

Select a Field (optional) ▾

Search

 AND ▾

Select a Field (optional) ▾

[Create Alert](#)

 AND ▾

Select a Field (optional) ▾

[Clear](#) [?](#)

[Basic Search](#)
[Advanced Search](#)
[Search History](#)

Search Options

Choose a discipline to search

Disciplines [?](#)

- | | | | |
|---|---|---|--|
| <input type="checkbox"/> Agriculture & Agribusiness | <input type="checkbox"/> Consumer Health | <input type="checkbox"/> Information Technology | <input type="checkbox"/> Political Science |
| <input type="checkbox"/> Anatomy & Physiology | <input type="checkbox"/> Dance | <input type="checkbox"/> Language & Linguistics | <input type="checkbox"/> Politics & Government |
| <input type="checkbox"/> Art & Design | <input type="checkbox"/> Education | <input type="checkbox"/> Law | <input type="checkbox"/> Psychology |
| <input type="checkbox"/> Business Administration | <input type="checkbox"/> Health, Behavior & Society | <input type="checkbox"/> Mathematics | <input type="checkbox"/> Religion |
| <input type="checkbox"/> Chemistry | <input type="checkbox"/> History | <input type="checkbox"/> Music | <input type="checkbox"/> Social Work |
| <input type="checkbox"/> Computer Science | <input type="checkbox"/> International Studies | <input type="checkbox"/> Nursing | <input type="checkbox"/> The Arts |
| <input type="checkbox"/> English | <input type="checkbox"/> Journalism | <input type="checkbox"/> Public Health | <input type="checkbox"/> Visual Arts |
| <input type="checkbox"/> Environmental Science | <input type="checkbox"/> Law & Public Policy | <input type="checkbox"/> Sociology | <input type="checkbox"/> Writing |
| <input type="checkbox"/> Geology | <input type="checkbox"/> Leadership Studies | <input type="checkbox"/> Statistics | <input type="checkbox"/> Other |
| <input type="checkbox"/> Health, Behavior & Society | <input type="checkbox"/> Life Sciences | <input type="checkbox"/> The Arts | |
| <input type="checkbox"/> History | <input type="checkbox"/> Mathematics | | |
| <input type="checkbox"/> Information Technology | <input type="checkbox"/> Music | | |
| <input type="checkbox"/> International Studies | <input type="checkbox"/> Nursing | | |
| <input type="checkbox"/> Journalism | <input type="checkbox"/> Political Science | | |
| <input type="checkbox"/> Law | <input type="checkbox"/> Psychology | | |
| <input type="checkbox"/> Law & Public Policy | <input type="checkbox"/> Religion | | |
| <input type="checkbox"/> Leadership Studies | <input type="checkbox"/> Sociology | | |
| <input type="checkbox"/> Life Sciences | <input type="checkbox"/> Statistics | | |
| <input type="checkbox"/> Mathematics | <input type="checkbox"/> The Arts | | |
| <input type="checkbox"/> Music | <input type="checkbox"/> Visual Arts | | |
| <input type="checkbox"/> Nursing | <input type="checkbox"/> Writing | | |
| <input type="checkbox"/> Political Science | | | |
| <input type="checkbox"/> Politics & Government | | | |
| <input type="checkbox"/> Psychology | | | |
| <input type="checkbox"/> Religion | | | |
| <input type="checkbox"/> Sociology | | | |
| <input type="checkbox"/> Statistics | | | |
| <input type="checkbox"/> The Arts | | | |
| <input type="checkbox"/> Visual Arts | | | |
| <input type="checkbox"/> Writing | | | |

Relevant EBSCOadmin settings

Preferred Authentication tab

Preferred Authentication for Apps (Flipster, EBSCO Mobile)

Proxy

None

Preferred Authentication Order

ip,sso

Make this site discoverable in supported applications

- Make organization findable via FMO
- Apply preferred authentication for FMO log-ins

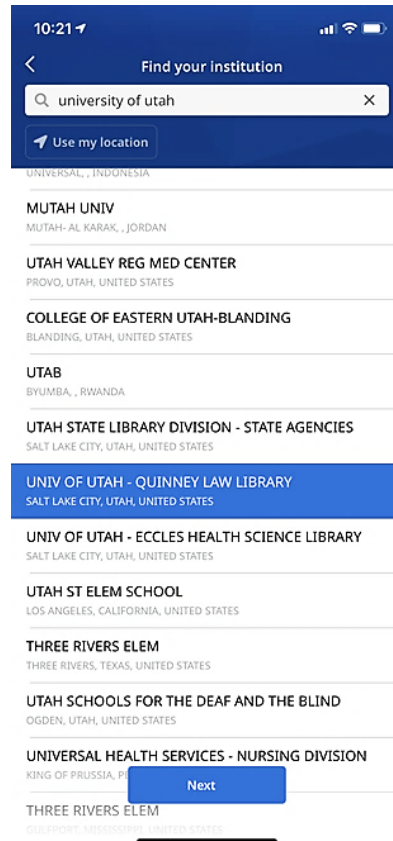
Relevant EBSCOadmin settings

Group settings

Site	MILLERSVILLE UNIVERSITY OF PENNSYLVANIA
Group ID	main
Group Name	<input type="text" value="Main User Group"/>
Reports E-mail Address	<input type="text" value="scott.anderson@millersville.edu"/>
"Select Service" Version	<input type="text" value="Updated Select Service Page (6/7/06)"/>
Personalization Allowed	<input checked="" type="checkbox"/> Cannot disable when personal user accounts are assigned to Gr Personalize using authtype=shib or Personalization using SSO or Jus
Enable Google/Social Authentication	<input type="checkbox"/> Cannot enable when Users Not Allowed to Create Personal Acco
Personalize using authtype=shib	<input checked="" type="checkbox"/>
Personalize using SSO	<input checked="" type="checkbox"/>
Just In Time (JIT) SSO User Provisioning	<input checked="" type="checkbox"/>
Force Personalization	<input type="checkbox"/>
Users Not Allowed to Create Personal Accounts	<input checked="" type="checkbox"/>
Profile for Linking In	<input type="text" value="None"/>
Default Profile for EBSCO Mobile App	<input type="text" value="EBSCO Discovery Service (eds) - eds"/>
Default Profile For New EDS Preview	<input type="text" value="EBSCO Discovery Service (eds) - eds"/>

- Dictate landing profile after user logs in via FMO
- Can be set to 'none' and organization will no longer be findable via FMO

How is FMO currently available?



FMO is currently rolled out for the new EBSCO Mobile App.

Next: <https://www.ebsco.com/>

Later: full EBSCO platform, to replace current log-in flow. In flux; likely early 2021.

EBSCO Mobile App

Micro-steps in the research process

Needs for a successful search experience...

Easily accessed

Quickly accomplished

Progress made anytime, anywhere

Saves results for use later

Utilizes native mobile interactions

Our Goal is to reach library users where they are, and to enable a **multi-device & multi-environment research flow**

Reach library users where they are, whenever they wish, and on any device, to **make research easier.**

EBSCO Mobile App

Features

1. Quick Search & Save-for-later
2. Read (or Listen) on-the-go
3. Stay Organized
4. Time investment: Download App from Web
5. Dynamically find my library and start using the app without a personal account
6. Share with friend
7. Browse and Discover – proactive surfacing of content
8. Configure Mobile profile (Librarian)
9. Download & Read eBooks in app

EBSCO Mobile App

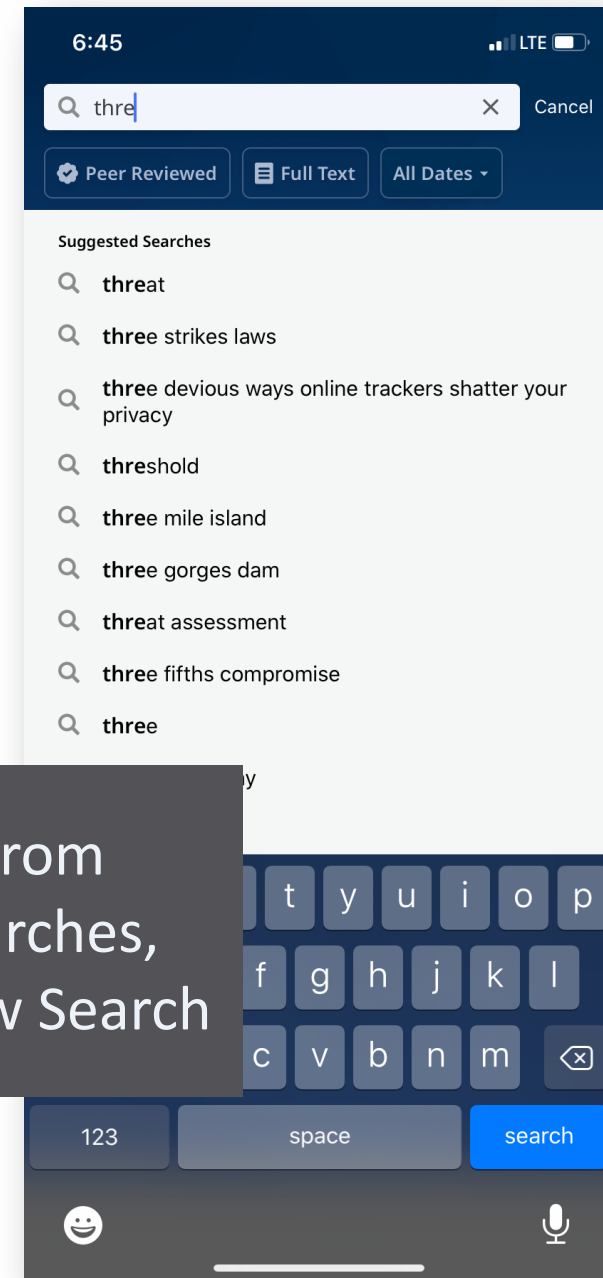
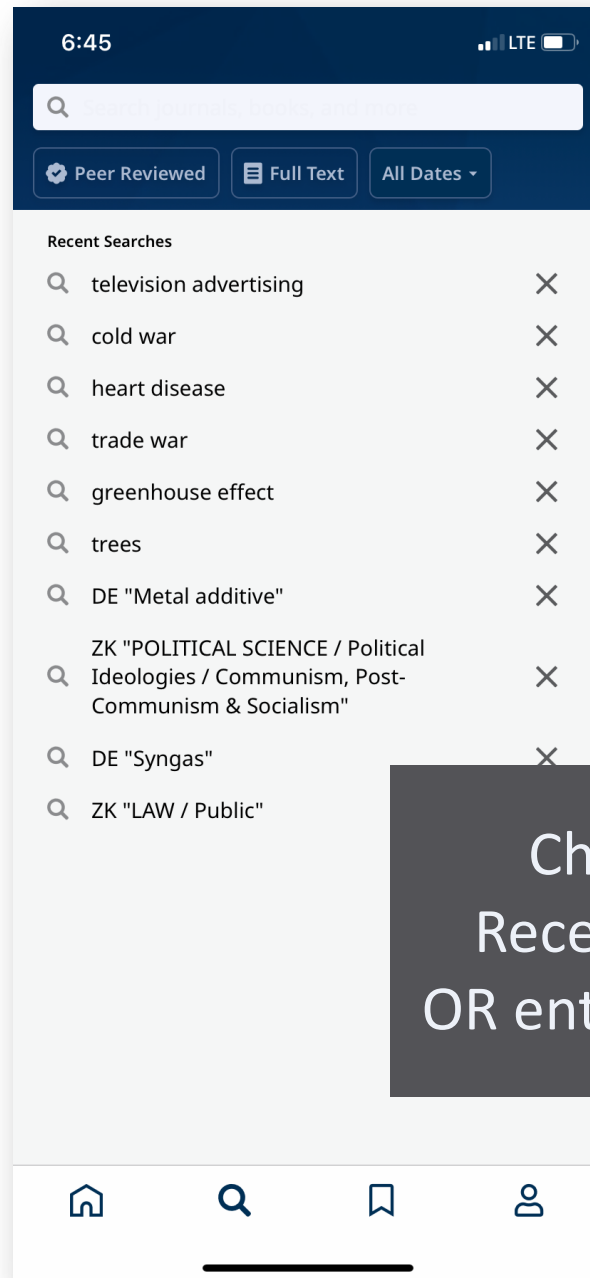
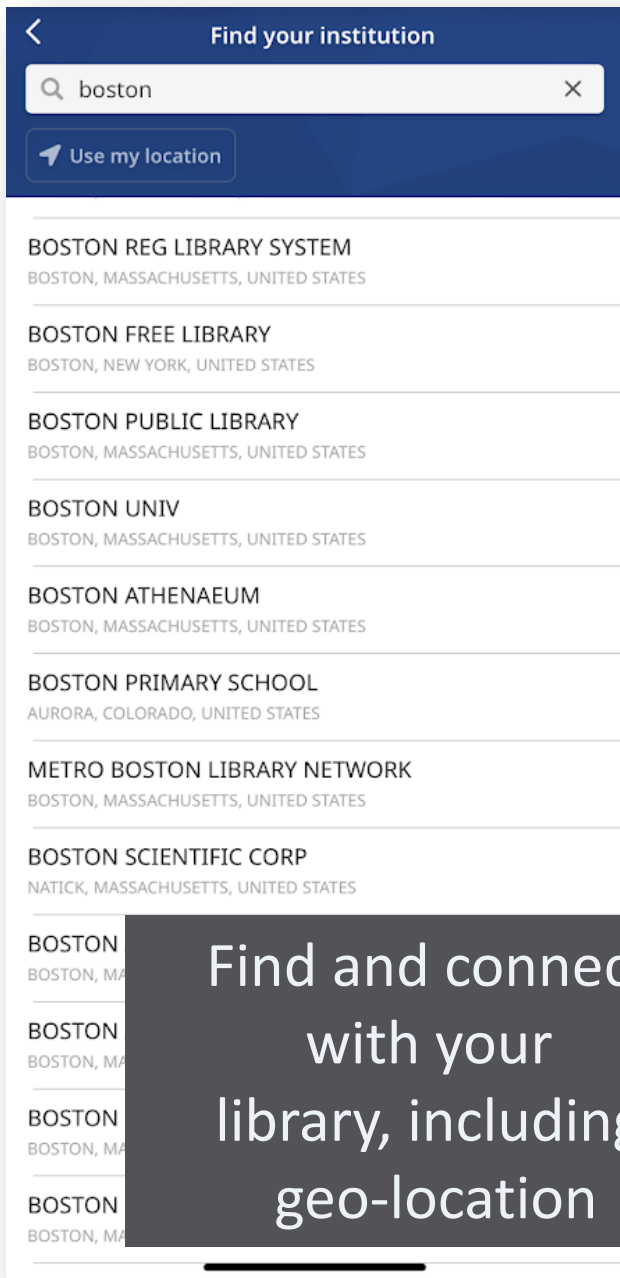
Resources

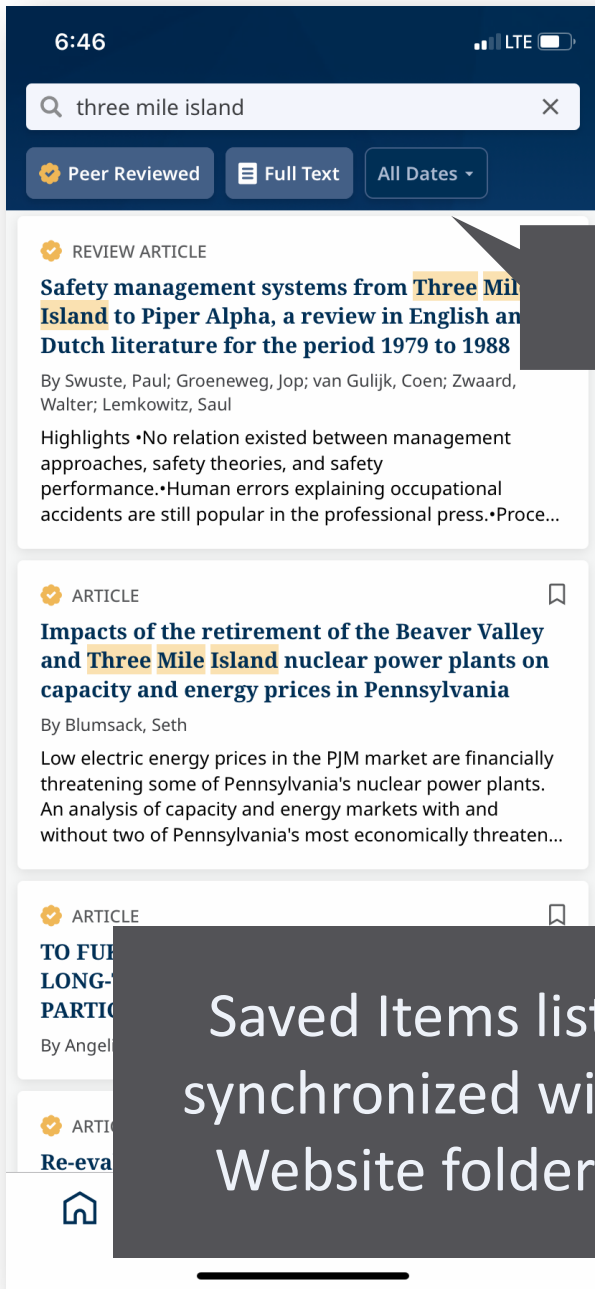
[The EBSCO Mobile App – Frequently Asked Questions](#)

[EBSCO Mobile App – Quick Start Guide](#)

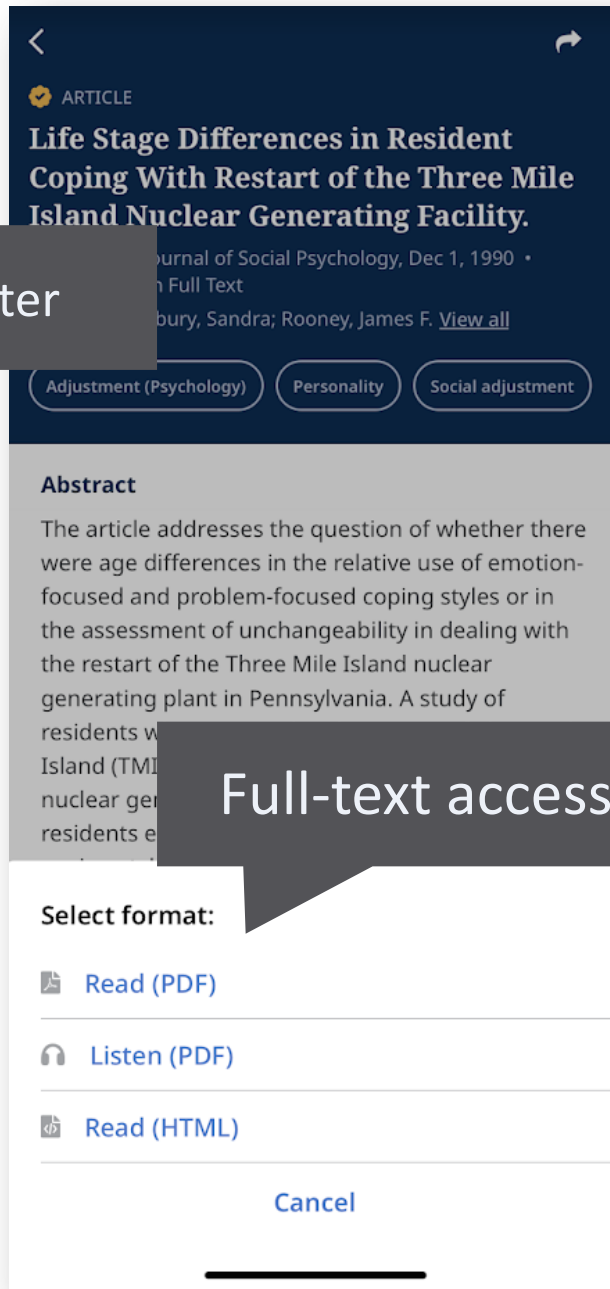
[EBSCO Mobile App for Android](#)

[EBSCO Mobile App for iOS](#)

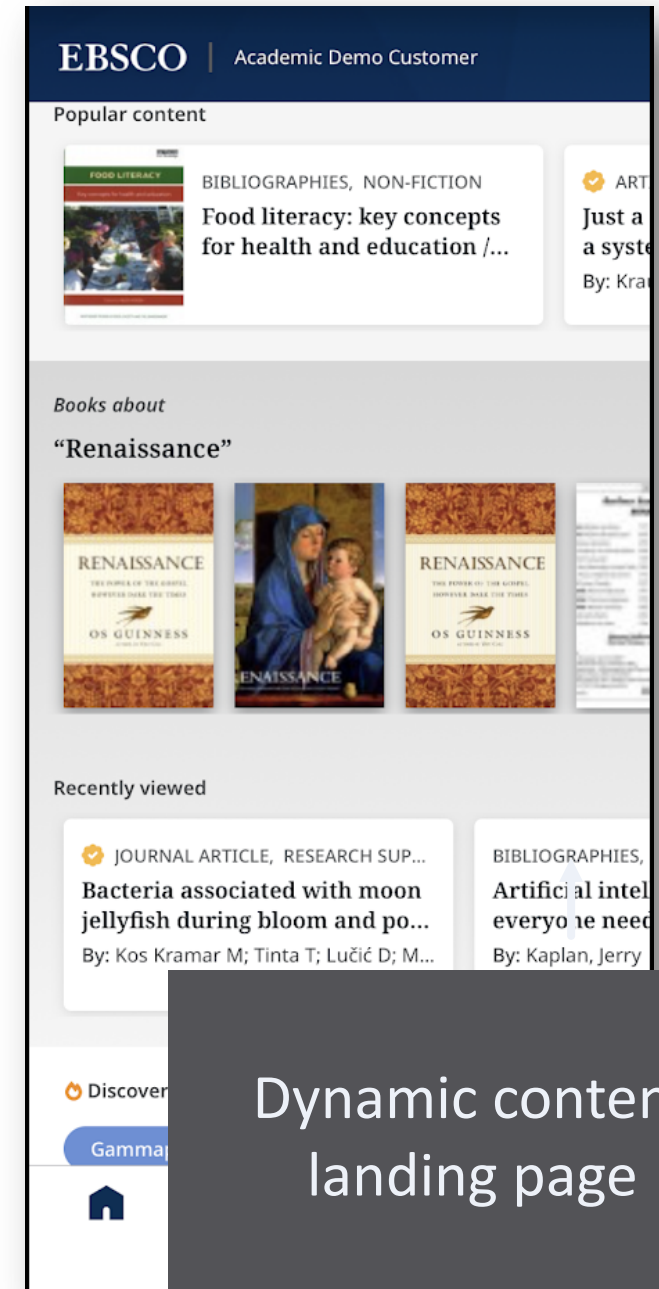




Quick Filter



Full-text access



Dynamic content landing page

Live Demo
